



# THE POSITIVE PLANNER

Make the most of today





# THE POSITIVE PLANNER

At The Positive Planner, it's our mission to empower as many people as possible to make their mental health and wellbeing a priority.

We've created a range of exciting, inspirational, beautiful and informative planners, journals, workshops and stationery products all designed to bring support and joy into the every day, promote daily positivity, encourage self-care and practice gratitude.

By becoming a Positive Planner wholesale account you are allowing your customers an opportunity to make their wellbeing a priority. Our stylish planners look colourful and inviting on the shelves and make a great addition to many types of retailers. Our books are perfect for customers looking for a gift or a treat for themselves.

## ORDERING

Orders must be placed through our order form, which will be supplied once you have completed our application form

## PAYMENT METHODS

Upfront payment is required before orders are dispatched.

For wholesale enquiries contact [wholesale@thepositiveplanners.com](mailto:wholesale@thepositiveplanners.com)

## QUANTITIES

We require a minimum order of £100 (before VAT and shipping costs). This can be made up of any products, however, you must order at least 4 units of whichever product you choose.

## SHIPPING

UK delivery is charged at £6 plus VAT per box. International delivery will be quoted where required.

All prices are listed in £GBP.

**Free shipping available on UK orders of £250 and above!**



## MEET THE CREATORS

Hi! We're Ali and Finn, and together we're The Positive Planners.

We both know from our personal experiences how lonely and scary periods of low mental health are. It can feel impossible to help yourself and incredibly hard to find the words to ask for support. Having discovered the benefits of writing and creativity during our own recoveries, we wanted to create a range of stylish stationery that people would feel excited about and compelled to use.

Ali &  
Finn  
x

# PRODUCT PRICE LIST

PRODUCT	RRP	WHOLESALE
The Positive Planner*	£22	£11
The Positive Bullet Diary	£25	£10.42 + VAT
The Positive Wellness Journal*	£22	£11
The Positive Doodle Diary*	£20	£10
The Positive Free Writing Journal	£15	£6.25 + VAT
The Positive Affirmation Cards	£17.99	£7.50 + VAT
Weekly Desk Pad	£9.50	£3.95 + VAT
Daily Desk Pad	£7.50	£3.12 + VAT
List Pad	£6.50	£2.70 + VAT
The Positive Affirmation Notecards	£12.99	£5.42 + VAT
The Colour Your Own Notecards	£12.99	£5.42 + VAT
The Positive Notecards for Kids	£12.99	£5.42 + VAT

\* VAT exempt products



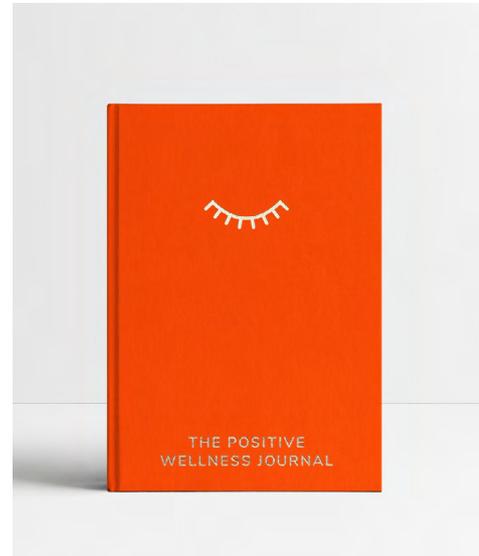
# PLANNERS AND DIARIES

Beautiful, inspiring and informative planners and journals that are designed to support mental health and wellbeing, promote daily positivity, encourage self-care and practise gratitude.





THE POSITIVE PLANNER  
£11 WSP      £22 RRP



THE POSITIVE WELLNESS JOURNAL  
£11 WSP      £22 RRP



THE POSITIVE BULLET DIARY  
£10.42 + VAT WSP      £25 RRP



£11 WSP  
£22 RRP



## THE POSITIVE PLANNER

A 12-week planner and journal dedicated to self-care. Featuring originally designed artwork and illustrations, inspirational quotes, art therapy and mindfulness activities.

As well as being packed with useful tools to manage wellbeing, The Positive Planner features everyday organisational extras such as meal planners, shopping lists, monthly diary spreads and a mood tracker.

The Positive Planner is a gentle, daily companion that helps you get more organised while most importantly improving your mental health and wellbeing. A great starting point for someone looking to make self-care a regular practice. The Yellow One's our original book and it remains a firm favourite.

[CLICK TO WATCH PRODUCT VIDEO](#)



THE POSITIVE  
WELLNESS JOURNAL

£11 WSP  
£22 RRP

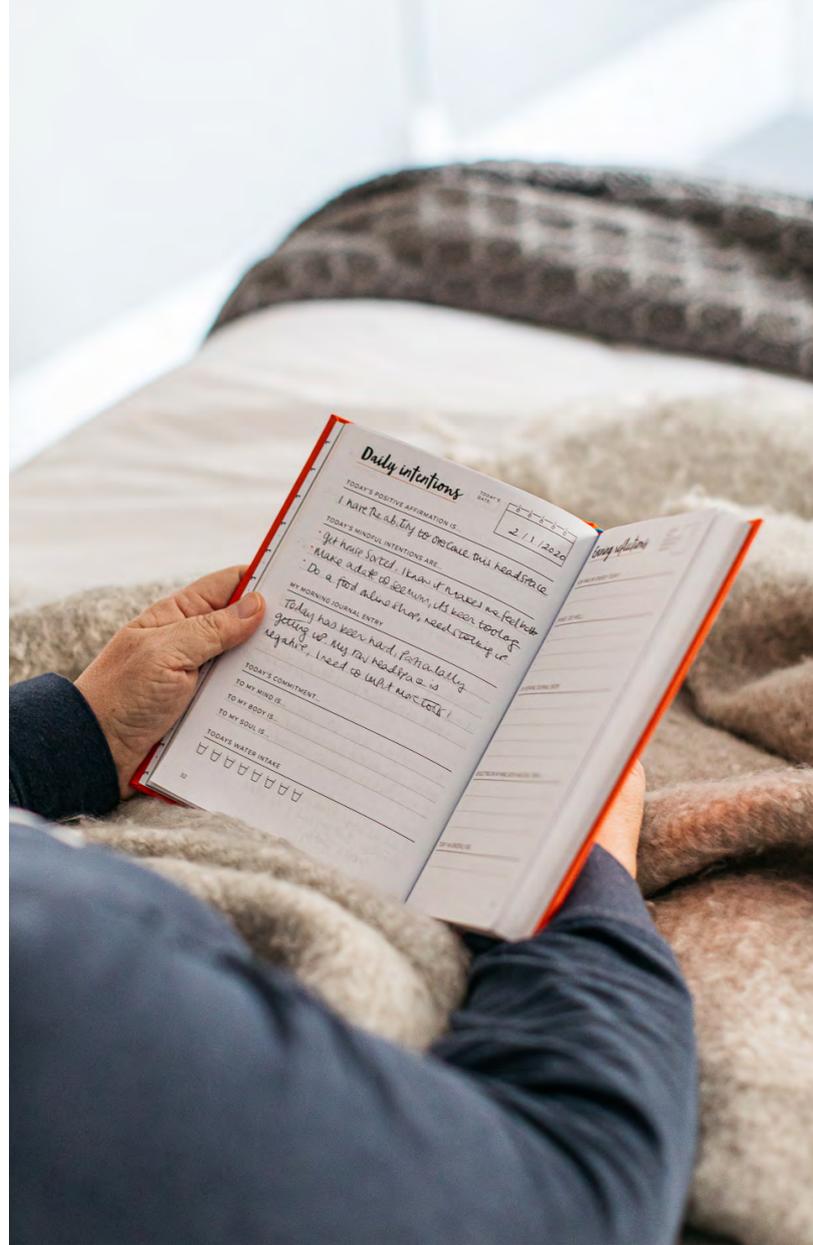
## THE POSITIVE WELLNESS JOURNAL

A beautiful, 3-part journal dedicated to bringing a holistic awareness into how you move through your day. Each section – Mind:Body:Soul – takes a deeper look at how you can bring more positivity into that area of your life.

The Positive Wellness Journal is a space to discover new ways of nourishing both mental and physical health and how the mind, body and soul need different support to thrive and flourish. This book helps you discover your own version of wellbeing.

The Positive Wellness Journal is an encouraging companion and reminder to bring more positivity into your life. It's a great journal for someone looking to go deeper into the subject of self-care and mental wellbeing.

[CLICK TO WATCH PRODUCT VIDEO](#)



£10.42 + VAT WSP  
£25 RRP



THE POSITIVE  
BULLET DIARY



## THE POSITIVE BULLET DIARY

A 12-month undated diary and journal that can be started at any time and be personalised by you. As well as being a place to organise day-to-day life, document your appointments, occasions and commitments, The Positive Bullet Diary is an inspirational space to encourage productivity, positivity and creativity.

Each weekly layout helps you break down your to-do lists with clever keys and there's even space for emotional reflections so you can track your mood alongside your productivity.

It's a great diary to use in conjunction with either The Positive Planner or The Positive Wellness Journal to help support a true self-care and wellbeing mindset.

[CLICK TO WATCH PRODUCT VIDEO](#)



# THE POSITIVE DOODLE DIARY

The Positive Doodle Diary is a mindful gratitude journal designed to empower children with confidence through creativity.

We've made The Positive Doodle Diary all about encouraging creativity, self-expression and mindfulness through daily doodling and simple journaling. It's packed full of different activities that will lead the little people in your life to explore themes of confidence, resilience, kindness and even self-care!

Depending on age, children can work with The Positive Doodle Diary either alone or together with an adult. We feel the book is ideal for kids aged 5 to 10 years old.





THE POSITIVE DOODLE DIARY

£10 WSP

£20 RRP

[CLICK TO WATCH PRODUCT VIDEO](#)

# POSITIVE AFFIRMATION CARDS

Positive affirmations are a big part of The Positive Planner and The Positive Wellness Journal so we wanted to create something to support and inspire you to gently add a little more positivity to your self-talk each day.





THE POSITIVE AFFIRMATION CARDS

£7.50 + VAT WSP

£17.99 RRP



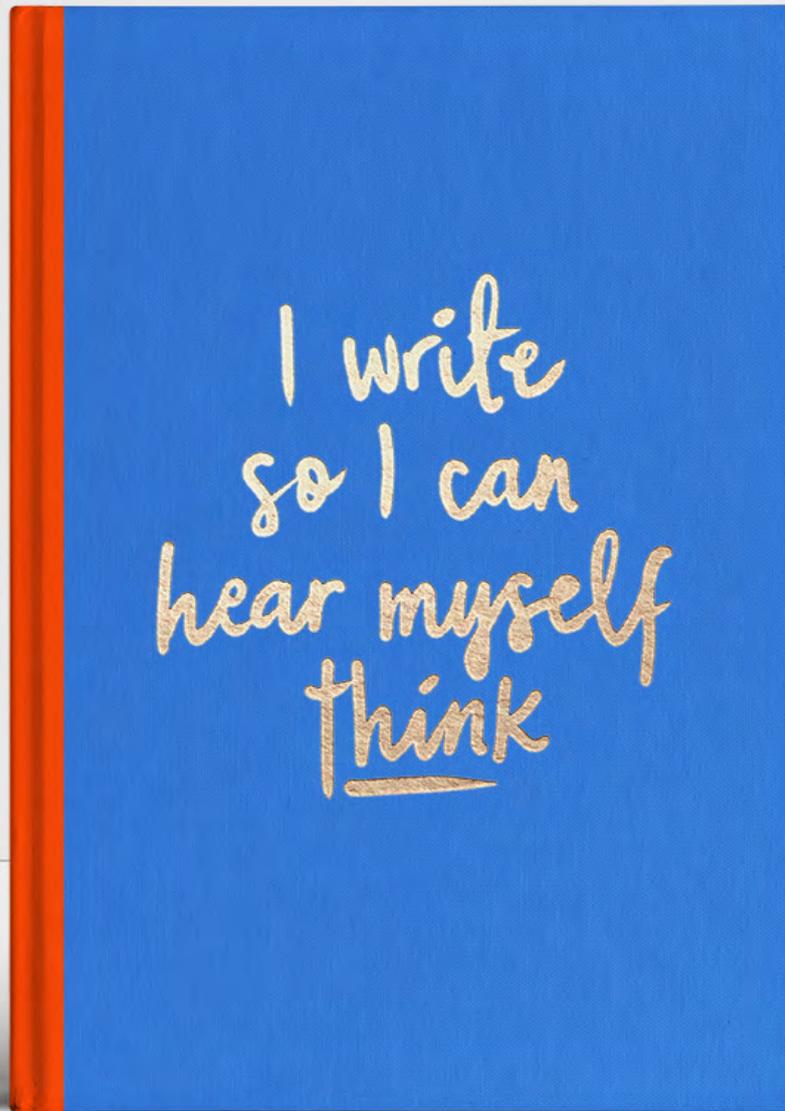
## THE POSITIVE AFFIRMATION CARDS

Our new Positive Affirmation Cards with 52 mood-boosting affirmations will help you create a more positive mindset every week of the year!

This colourful and high-quality, glossy deck of cards with life-affirming phrases will help you build confidence, work on your resilience and also form a better connection with your inner self.



I write  
so I can  
hear myself  
think



THE POSITIVE FREE WRITING JOURNAL

£6.25 + VAT WSP

£15.00 RRP

## THE POSITIVE FREE WRITING JOURNAL

We're ALL about journaling at The Positive Planner! Each one of our books includes daily journaling entries, but from listening to our customers we know that sometimes they want a little more space to just let the pen flow. So we listened, and here's that space!

A beautiful, hardback book full of delicately lined, blank pages to let your pen run wild. This journal is a little bigger than our other books for adults, it's also a flat-lay with slightly thicker paper. The spine is bound in a vivid orange fabric with its title in gold and the cover itself is a striking blue embossed with the message, *I write so I can hear myself think*. This beautiful journal looks stunning on the shelf alongside our other books

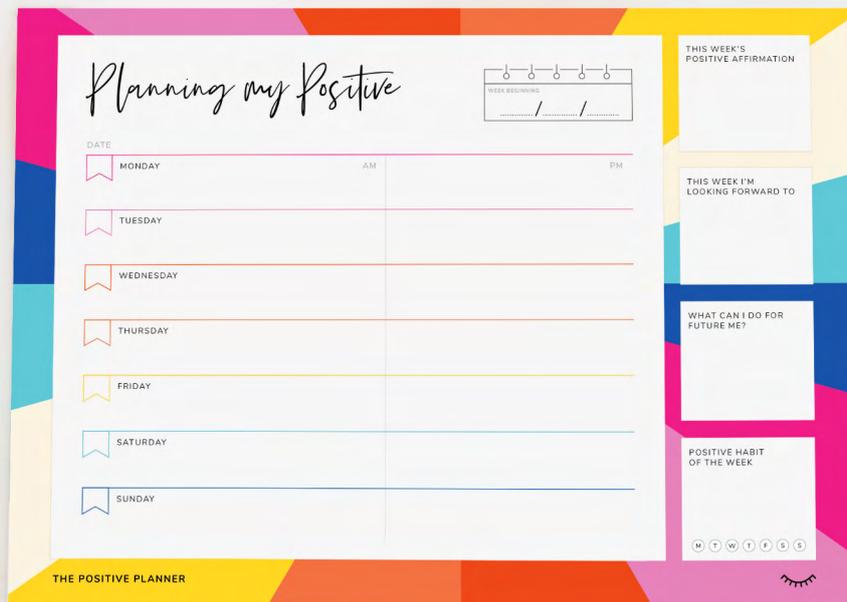


# DESK PADS

Desk pads to give you the positive organisation you've been looking for!



£7.50 + VAT WSP  
£17.99 RRP



£3.95 + VAT WSP  
£9.50 RRP



## WEEKLY DESK PAD

With 52 tear-off pages, this desk pad will add some colourful positivity and organisation to a whole year!

The Weekly Desk Pad is landscape A4 so there's loads of space to take back control and intentionally schedule in not only appointments but also moments of positive self-care from Monday to Sunday.

THE POSITIVE WEEK DESK PAD PLANNER

£3.95 + VAT WSP

£9.50 RRP



## DAILY DESK PAD

The Daily Desk Pad is perfect for busy days. This colourful pad with 50 tear-off pages is here to help you stay organised. Schedule in daily tasks and activities whilst making sure to plan in self-care moments and remember important events of the day.

THE POSITIVE WEEK DESK PAD PLANNER

£3.12 + VAT WSP

£7.50 RRP



## LIST PAD

With 50 tear-off pages, the List Pad is perfect for shopping lists, to-do's and much, much more. You'll never lose track of what you want to get done.

THE POSITIVE WEEK DESK PAD PLANNER

£2.70 + VAT WSP

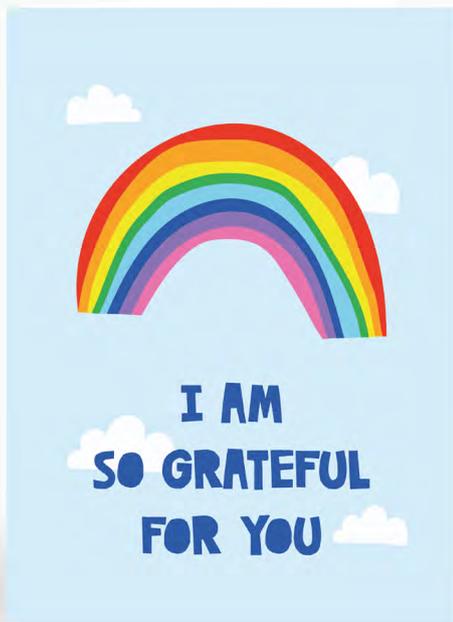
£6.50 RRP

# POSITIVE NOTECARDS

We should never underestimate the power of the written word and snail mail – who doesn't love getting a positive hello in the post? – and these notecards are just fab for sending all the love and positive vibes to friends and family!



£5.42 + VAT WSP  
£12.99 RRP



THE POSITIVE AFFIRMATION NOTECARDS  
£5.42 + VAT WSP    £12.99 RRP



THE POSITIVE NOTECARDS FOR KIDS  
£5.42 + VAT WSP    £12.99 RRP

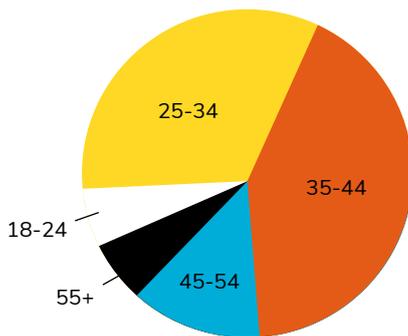


THE COLOUR YOUR OWN NOTECARDS  
£5.42 + VAT WSP    £12.99 RRP

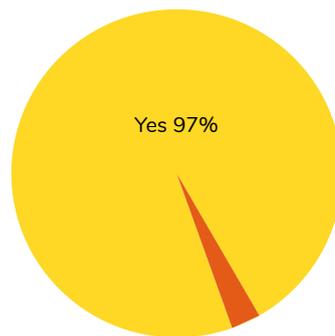
# FEEDBACK FROM OUR CUSTOMERS

Over 350 of our customers took part in our recent survey and the results were so amazing, we just had to share them with you!

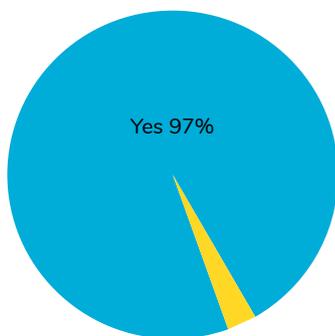
Our customer age demographics



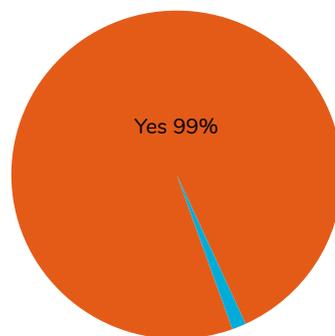
Have our products helped improve your mental wellbeing?



Have you bought or would you buy our products again?



Would you gift a product from The Positive Family to friends/family?



# SUSTAINABILITY

The Positive in The Positive Planner isn't something we came up with by accident. It's an ethos and commitment which runs deep in us and it's more than just about a positive mindset. We look for positivity everywhere in life and that includes the world and environment we live in.

It's therefore natural for us to want to make a continued commitment to the environment in every decision we make. We put this demand on all sides of the business – from our products to the partners we work with.

We do this by:

Using FSC paper for all our books and REACH-compliant ink

Our packaging is recyclable and sourced in the UK

Partnering with a fulfilment company that has a strong commitment to practising environmentally conscious fulfilment solutions



# AS SEEN IN

We love seeing our products in your stores!  
Share and tag us in your 'Shelfie' on Instagram!

OLIVER BONAS

Waterstones

FOYLES

 YOGAMATTERS

PLANET ORGANIC

SADLER ♦ JONES

the**kind**

JOM  
LOVES

URBAN OUTFITTERS

# TERMS AND CONDITIONS

Please get in contact with us directly at **wholesale@thepositiveplanners.com** to find out how to place your order.

Payment in advance is required before orders are dispatched.

UK delivery is charged at £6 plus VAT per box. International delivery will be quoted on request.

We require a minimum order of £100, before VAT and shipping costs. This can be made up of any product, however, you must order at least 4 units of whichever product you choose.

Please note, we do not allow third party companies to sell our products in online stores such as Not On The High Street, Etsy, Trouva etc. You may sell our products in your own online shop.

Wholesale accounts are not permitted to sell our books to other businesses, retailers, charities etc.

Our website including all text is copyrighted and should therefore not be reproduced in your own listings. For copyright-free descriptions, please refer to The Positive Planner Wholesale Information folder, which will be shared on payment of your first order.

Invoices will be sent to the email address you provide. Once payment is received, your order receipt will be sent to that same email address.

THANK YOU!

Thank you for considering The Positive Planner!

If you have any questions or would like to open a  
wholesale account with us, please contact us at

[wholesale@thepositiveplanners.com](mailto:wholesale@thepositiveplanners.com)

[@The\\_Positive\\_Planner](https://www.instagram.com/The_Positive_Planner)

[WWW.THEPOSITIVEPLANNERS.COM](http://WWW.THEPOSITIVEPLANNERS.COM)

